

Cookie Statement

At Danone, we want to be open and transparent in the way we use cookies and what this means for you. Some of the cookies we use are essential for the functionality of our website, application, and platforms but there are also cookies that you can opt out of or block.

We strive to provide you with sufficient information on the cookies we use so you can make an informed choice on the information you share with us.

If you have any further questions or comments, feel free to contact us via programme.eve@danone.com

What are cookies?

A cookie is a small file saved on your computer or mobile device. It has a unique ID assigned to your device and enables the website to remember your actions and preferences (such as location, language, font size and other display preferences) over a period of time. That way, you don't have to keep re-entering the information whenever you come back to the website or browse from one page to another. Cookies can also help customize your browsing experience.

Not all cookies contain personal information but where they do, we will treat this information as personal data in accordance with our [Privacy Statement](#). We also treat cookie information as personal data where it is associated with your account or other contact information.

Types of cookies

There are two broad categories of cookies: persistent cookies and session cookies. Persistent cookies remain on your device until deleted manually or automatically. Session cookies remain on your device until you close your browser and are thereby automatically deleted.

Why do we use cookies?

Generally speaking, there are a few reasons why we may use cookies:

- Cookies that are strictly necessary for the website to function and to enable you to make use of the services we provide;
- Cookies that collect data related to the use of our website and the performance of it. We use this information to improve our online products and services;
- Cookies that we use to personalize and optimize your experience on our website. These cookies store information on your choices such as text size, language and screen resolution.
- Cookies that are placed by third parties for enhanced services (such as social media cookies) or for advertising purposes.

Please see below for further information on the types of cookies we use.

Strictly necessary cookies

These are cookies that we need to be able to offer you a proper functioning website and which enables you to make use of the services we provide.

If these cookies are blocked, you will not be able to make use of our website.

List of strictly necessary cookies

Purpose	Name of the cookie issuer	How long is the cookie stored?
Used to store and identify a users' unique session ID for the purpose of managing user session on the website.	eveprogramme.com	Expire after the session ends

Analytics and performance-related cookies

These cookies help us measure traffic patterns to determine which areas of our website have been visited. We use this to research a visitor's habits so that we can improve our online products and services. We may log IP addresses (that is, the electronic addresses of computers connected to the internet) to analyze trends, administer the website, track users' movements, and gather broad demographic information.

These cookies are not essential to the website and we will always ask for your consent before placing these cookies. Your consent will be valid for up to 13 months. You can withdraw your consent at all times. See more information [below](#).

List of performance cookies

Purpose	Name of the cookie issuer	How long is the cookie stored?
cookies for session storage	Invent App	Expire after the session ends
ensure that the updated count is seen when one shares a page and returns to it, before the share count cache is updated.	www.programmeeve.com	1 year 1 month
calculates visitor, session and campaign data and also keeps track of site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognize unique visitors.	www.programmeeve.com	2 years
gid cookie stores information on how visitors use a website, while also creating an analytics report of the website's performance. Some of the data that are collected include the number of visitors, their source, and the pages they visit anonymously.	www.programmeeve.com	1 day
restrain request rate and thus limit the collection of data on high traffic sites.	programmeeve.com	1 minute
determine the usage of addthis.com service	addthis.com	1 year 1 month

track page visits, sources of traffic and share counts	Programmeeve.com	never
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Cookies for personalisation

These cookies enable us to recognise your computer and greet you each time you visit our website without bothering you with a request to register or to log in.

These cookies are not essential to the website but enhance the experience for you. We will always ask for your consent before placing these cookies. Your consent will be valid for up to 13 months. You can withdraw your consent at all times. See more information [below](#).

List of personalisation cookies

Purpose	Name of the cookie issuer	How long is the cookie stored?

Third-party cookies

These are cookies placed on our website by third parties on our behalf. The cookies enable us to generate personalized advertisements on other websites, which are based on information about you such as your page views on our website. Our websites may also place cookies for third-party services such as social media. E.g. clicking on 'Share to Facebook' may mean that a Facebook cookie is placed in the user's browser.

We do not provide any personal information to third parties that place cookies on our website. However, third parties may assume that users who interact with or click on a personalized ad or content displayed on our website fall within a group that the ad or content is directed towards. We do not have access to or control over cookies or other features that advertisers and third party sites may use. The information practices of these third parties are not covered by our Privacy or Cookie Statement. Please contact them directly for more information about their privacy practices.

These cookies are not essential to the website and we will always ask for your consent before placing these cookies. Your consent will be valid for up to 13 months. You can withdraw your consent at all times. See more information [below](#).

List of third-party cookies

Purpose	Name of the cookie issuer	How long is the cookie stored?
Support Cloudflare Bot Management.	vimeo.com	30 minutes
Track the views of embedded videos on Youtube pages.	youtube.com	Expire after the session ends
Measure bandwidth that determines whether the user gets the new or old player interface.	youtube.com	5 months 27 days
LinkedIn Ads ID syncing	linkedin.com	1 month

Remember a user's language setting.	linkedin.com	Expire after the session ends
LinkedIn sets this cookie from LinkedIn share buttons and ad tags to recognize browser ID.	linkedin.com	1 year
LinkedIn sets the lidc cookie to facilitate data center selection.	linkedin.com	1 day
LinkedIn sets this cookie to store performed actions on the website.	linkedin.com	1 year
integrate and share features for social media and also store information about how the user uses the website, for tracking and targeting.	twitter.com	2 years
This cookie is set by Facebook to display advertisements when either on Facebook or on a digital platform powered by Facebook advertising, after visiting the website.	eveprogramme.com	3 months
YouTube sets this cookie via embedded youtube-videos and registers anonymous statistical data	Youtube.com	2 years
geolocation cookie to help understand the location of users who share the information	addthis.com	1 year 1 month
This cookie, set by YouTube, registers a unique ID to store data on what videos from YouTube the user has seen.	Youtube.com	Never

Other technologies

Our website may make use of other technologies, as detailed below.

Name of technology	Purpose

Your preferences

It's possible to restrict or block cookies or even delete cookies that have already been placed on your device. If you do so, you may not be able to access certain parts of our website and we may think that you have never visited us before and will therefore show you the Cookie Notice again and ask for your consent in placing cookies.

You can also restrict or block cookies by changing your browser's settings. The configuration of each browser is different. It is described in the help menu of your browser, which will allow you to know how to change your wishes for cookies.

» Firefox: <https://support.mozilla.org/en/kb/cookies-informations-sites-record>

- ✓ Click on the menu button and select "Options".
- ✓ Select the "Privacy" panel.
- ✓ Set the "Storage Rules" menu to "Use Custom Settings for History".
- ✓ Clear the "Accept cookies" checkbox.

- ✓ Any changes you have made will be automatically saved.
- » Internet Explorer : <https://support.microsoft.com/en-us/products/windows?os=windows-7>
 - ✓ *Click the Tools button, then click "Internet Options".*
 - ✓ *Click the "Privacy" tab, then under "Settings", move the cursor up to block all cookies or down to allow all cookies, then click OK.*
- » Google Chrome: <https://support.google.com/chrome/answer/95647?hl=en>
 - ✓ *Select the Chrome menu icon.*
 - ✓ *Select "Settings".*
 - ✓ *At the bottom of the page, select "Show advanced settings".*
 - ✓ *In the "Privacy" section, select "Content Settings".*
 - ✓ *Select "Prohibit all sites from storing data".*
 - ✓ *Select OK.*
- » Safari: <https://www.apple.com/legal/privacy/en-ww/cookies/>
 - ✓ *Click "Settings"> "Safari"> "Privacy"> "Cookies and Website Data"*
 - ✓ *Then select "always block".*
- » Opera: <http://help.opera.com/Windows/10.20/en/cookies.html>

How to contact us

If you have any questions, comments or complaints regarding cookies, please contact us via programme.eve@danone.com